**Press release**

**Schmersal establishes new subsidiary in Ho Chi Minh City**

**Nguyen Huy Truong appointed Country Manager for Vietnam**

**Wuppertal / Ho Chi Minh City, 19 July 2024.** The Schmersal Group has founded a new subsidiary in Ho Chi Minh City: Schmersal Vietnam Co. Ltd.

On 1 June 2024, Nguyen Huy Truong took up his position as Country Manager at Schmersal Vietnam in Ho Chi Minh City. He has more than 19 years of experience in industrial automation and mechanical engineering and has worked for several well-known international manufacturers of automation technology. His aim is to put the new subsidiary in Vietnam on a solid basis in order to achieve sustainable growth in the region.

‘The establishment of the new subsidiary in Ho Chi Minh City is an important strategic step for the Schmersal Group to further expand its presence in Asia,’ explains Uwe Seeger, Director Middle East, Schmersal Group. Schmersal has production facilities in China and India, subsidiaries in Japan and Thailand and sales offices in other Asian countries.

Vietnam is one of the fastest growing economies in the world and has experienced significant GDP growth in recent years. The country has a young, dynamic and increasingly well-educated workforce.

In addition, the demand for modern machinery in the manufacturing industry is increasing - and with it the demand for machine safety solutions. The aim is therefore to establish Schmersal in Vietnam as one of the top suppliers of components, systems and solutions for machine safety. In addition, Schmersal Vietnam also offers the safety services of Schmersal’s tec.nicum division.

‘Vietnam's location in Southeast Asia makes the country a strategic hub for trade and provides access to key markets such as China, Japan and the ASEAN region,’ says Uwe Seeger.

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**Photo in print quality for download:**

<https://products.schmersal.com/media/images/PHO_DES_BUI_013f23_SALL_AINL_V1.jpg>

**Image caption:**

The office building of the Schmersal Group's new subsidiary in Ho Chi Minh City.

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**About the Schmersal Group**

The Schmersal Group is an international market and expertise leader in the challenging field of machine safety. With the world’s most comprehensive range of safety switchgear products, the Schmersal Group develops safety systems and solutions for special requirements in a variety of user industries. Schmersal’s tec.nicum business division offers a comprehensive service portfolio to complement the range of solutions offered by Schmersal.

Founded in 1945, the company is represented by seven manufacturing sites on three continents with its own companies and sales partners in more than 60 countries. The Schmersal Group employs more than 1900 people worldwide.

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